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PSBU SDG 17.17 Policy: Multi-Stakeholder Engagement and Global Cooperation

Purpose

PSBU recognises that sustainable development and high-quality education require collaboration across multiple sectors. This policy outlines PSBU's commitment to engaging with governments, NGOs, civil society, the private sector, and international partners to strengthen educational outcomes, employment pathways, and global cooperation aligned with SDG principles.

Scope

This policy applies to all PSBU staff, faculty, students, and external offices involved in partnerships, community engagement, international collaboration, or multi-stakeholder projects. It encompasses local, national, regional, and international initiatives, including those facilitated through PSBU Foundation and partnerships such as EBS Global.

Policy Commitments

PSBU will:

1. Participate in National and Regional Education and Development Forums

- Engage with policy forums, conferences, and working groups related to education, sustainable development, and skills development.
- Ensure representation of PSBU leadership, faculty, and students to contribute research, insights, and practical experience.
- Integrate learnings from these forums into institutional strategy and programme development.

2. Develop Partnerships with Businesses, NGOs, and Government Agencies

- Forge collaborations to create work-integrated learning, internships, and employment pathways for graduates.
- Partner with NGOs and community organisations to address local education and development needs.
- Leverage these partnerships for capacity-building initiatives, particularly in rural and underserved communities.

3. Strengthen International Visibility through Memberships, Accreditations, and Collaborations

- Maintain active memberships in international higher education networks and professional associations.
- Pursue external accreditations and recognitions to enhance credibility, quality assurance, and global reputation.



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- Collaborate with institutions such as EBS Global to attract international students, share expertise, and promote institutional development.

4. Promote Intercultural Dialogue and Internationalisation

- Support student and staff mobility programmes across borders, including exchanges, study tours, joint research, and internships.
- Encourage intercultural learning opportunities embedded in curricula and co-curricular activities.
- Foster an inclusive campus culture that respects diversity and strengthens cross-cultural competencies.

5. Align Collaborations with SDG Principles

- Ensure that partnerships, joint projects, and engagements explicitly support Sustainable Development Goals, particularly in education, gender equality, and inclusive economic growth.
- Evaluate partnerships based on measurable social, economic, and educational impact.
- Promote knowledge-sharing to scale successful initiatives and maximise shared impact.

Responsibilities

- University Leadership / Rectorate: endorse strategy, ensure alignment with SDG principles, allocate resources.
- Office of International Affairs / Partnerships Office: manage external collaborations, memberships, accreditations, and international projects.
- PSBU Foundation: coordinate community-oriented partnerships and development initiatives.
- Academic Departments / Faculty: participate in forums, research collaborations, and cross-border programmes.
- Career Services / Student Support: implement graduate employability initiatives through stakeholder partnerships.
- Quality Assurance / Institutional Research Office: track and report on partnership outcomes, SDG alignment, and stakeholder engagement effectiveness.

Measurement & Accountability

Key Performance Indicators (KPIs) include:

- Number of multi-stakeholder partnerships formed annually (business, government, NGOs, international).
- Number of international memberships, collaborations, and accreditations secured.



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- Student and staff participation in cross-border mobility programmes.
- Employment pathways created through stakeholder collaborations.
- SDG-aligned outcomes of projects and partnerships (measurable social, economic, and educational impact).
- Annual reporting of successes, challenges, and recommendations for continuous improvement.

Related Policies & Strategies

- PSBU SDG 17.9: Capacity-Building Partnerships
- PSBU SDG 17.16: Technology, Knowledge Sharing, and Innovation
- Graduate Employability Strategy
- Internationalisation and Student Mobility Policies
- Community Engagement and Outreach Policies

Review Cycle

The policy will be reviewed every three years, or sooner if:

- New opportunities arise in stakeholder engagement, international collaborations, or SDG initiatives
- Strategic priorities of PSBU or partner institutions evolve
- Evaluation indicates need for adjustment to improve impact or compliance



External Best Practice Benchmarks

Institution Initiative	Key Features / Practice	Relevance to PSBU
Australian National University – Partnerships and Engagement Policy	Encourages collaborations with government, NGOs, and industry; embeds SDG-aligned projects; evaluates social impact; reports outcomes publicly. (anu.edu.au)	PSBU can emulate structured engagement with multiple stakeholders with clear SDG alignment and reporting metrics.
Monash University – Global Engagement Strategy	Focuses on international partnerships, student/staff mobility, collaborative research, and intercultural learning; includes KPIs for partnerships, mobility, and SDG-related impact. (monash.edu)	Provides a template for PSBU to measure impact of internationalisation efforts, including EBS Global partnerships.
University of Sydney – Multi-Stakeholder Collaboration Initiatives	Implements strategic partnerships with NGOs, government, and private sector to deliver social impact projects and graduate employment pathways. Includes monitoring and public reporting. (sydney.edu.au)	PSBU can adapt frameworks for creating employment and development opportunities via collaborations.

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KINGDOM OF CAMBODIA

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Universities Australia Engagement & SDG Alignment	Recommends all partnerships and initiatives align with SDG principles, with measurable outcomes and accountability frameworks. (universitiesaustralia.edu.au)	PSBU should formally link multi-stakeholder projects to SDG outcomes, tracking and reporting impact.
EBS Global – International Higher Education Networks	Supports student and staff mobility, cross-border collaborations, and global partnership development; promotes institutional capacity building.	PSBU can leverage EBS Global to strengthen internationalisation, increase cultural exchange, and improve institutional capacity.



Next Review Date: September 2026 (Academic Year 26/27)

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