

ពុទ្ធិកសាគលវិទ្យាល័យព្រះសីហមុនីរាជ

Date: 01st September 2025.....

External Relations, Media & Communications Policies

Use of PSBU Name and Brand Policy

1. Purpose

To protect PSBU's reputation and ensure consistent use of its name, logo, and identity.

2. Scope

Applies to all official communications, publications, and partnerships.

3. Policy Statement

The PSBU name and logo may only be used with formal approval. Misuse or unauthorised representation is prohibited.

4. Responsibilities

- The Communications Office maintains brand guidelines.

Next review date: 20th August 2028