

ព្រឹត្តិសាសនាបទដ្ឋានសម្រាប់សមាជិក

Date: 01st September 2025.....

External Communications and Media Policy

Purpose:

To ensure that all communications represent the University's image, values, and interests appropriately and consistently.

Policy Statement:

All external communications, including media releases, publications, and social media content, must be authorised and aligned with PSBU's communication strategy.

Procedures:

- The Communications Office coordinates official statements and publicity.
- Staff and students must obtain prior approval before speaking on behalf of PSBU.
- Social media use must uphold the University's professional reputation.

Review:

Reviewed annually by the Communications and Public Relations Office.



Ngoun Sdechpheakdey
Vice Rector
Preah Sihamoniraja Buddhist University

Next Review Date: 20th August 2028